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OCT 2 9 2004

Federal Communications Commission
Gilles of the Secretary

October 25, 2004

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By Hand

Marlene H. Dortch Secretary Federal Communications Commission c/o 236 Massachusetts Avenue, N.E. Suite 110 Washington, D.C. 20002 DOCKET FILE COPY ORIGINAL

OCT 2 5 2004

Federal Communication Commission Byreau / Office

Re:

Amendment of Section 73.202(b),

Table of Allotments, FM Broadcast Stations

(Oroville, California)

MB Docket No. 04-350; RM-10815

Dear Ms. Dortch:

Transmitted herewith on behalf of Deer Creek Broadcasting, LLC; are an original and four copies of its "Comments and Counterproposal," filed in the above-referenced proceeding.

Should any questions arise concerning this matter, please communicate directly with the undersigned.

Very truly yours,

DICKSTEIN SHAPIRO MORIN & OSHINSKY LLP

Attorneys for

Deer Creek Broadcasting, LLC

Andrew S. Kersting

Enclosure

cc: Certificate of Service (w/ encl.) (by hand & first-class mail)

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Before the FEDERAL COMMUNICATIONS COMMISSION Washington, D.C. 20554

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Federal Communications Commission
Of the Secretary

In the Matter of)	
Amendment of Section 73.202(b), Table of Allotments, FM Broadcast Stations (Oroville, California))	MB Docket No. 04-350 RM-10815

To: Assistant Chief, Audio Division

Media Bureau

COMMENTS AND COUNTERPROPOSAL

Deer Creek Broadcasting, LLC ("Deer Creek"), acting pursuant to Section 1.415 of the Commission's rules, 47 C.F.R. §1.415, hereby submits its comments and counterproposal in response to the Commission's *Notice of Proposed Rule Making*, DA 04-2859 (Aud. Div., September 3, 2004) ("NPRM"), in the above-captioned proceeding.

Linda A. Davidson ("Petitioner") has proposed to allot Channel 272A at Oroville, California, as that community's second local aural transmission service. As stated in the *NPRM*, the proposed allotment requires a site restriction of 9.4 km (5.8 miles) north of the community to avoid being short-spaced to the licensed transmitter sites of stations KCEZ(FM), Channel 271B1, Los Molin, California, and KSFM(FM), Channel 273B, Woodland, California. Deer Creek proposes that the following change be made to Section 73.202(b) of the Commission's rules in lieu of the change proposed in the *NPRM*:

Channel No.

<u>City</u>	Present	Proposed
Ouincy, California	240A, 262A	240A, 262A, 272A

The foregoing counterproposal would better serve the public interest than Petitioner's proposal. As demonstrated in the Engineering Statement of Hatfield & Dawson ("Engineering Statement") annexed hereto, the predicted 70 dBu contour for the proposed Channel 272A allotment at Oroville does not cover 100% of the community. The 70 dBu contour has a radius which extends 16.2 km from the reference coordinates, but the southern tip of Oroville extends 17.3 km from the reference coordinates. The reference coordinates cannot be moved to the south to correct this deficiency in the city-grade coverage of Oroville without creating a short-spacing to first-adjacent channel station KSFM, Woodland. *See* Engineering Statement at 2-3.

The failure to cover 100% of Oroville violates Section 73.315(a) of the Commission's rules. 47 C.F.R. §73.315(a). That section requires an allotment proponent to locate its transmitter so that it will place a minimum field strength signal of 70 dBu over the entire principal community to be served. *Milford, Utah*, 19 FCC Rcd 10335, 10337 (Aud. Div. 2004); *Crawfordville, Georgia*, 17 FCC Rcd 25070, n.3 (Aud. Div. 2002). The Commission has waived the minimum coverage requirement at the allotment stage only in very unusual circumstances not presented by Petitioner's proposal. *See Caldwell, College Station and Gause, Texas*, 13 FCC Rcd 13772, 13775-76 (1998) (subsequent history omitted); *Terrell and Daingerfield, Texas*, 5 FCC Rcd 556 (1990); *Bayshore, New York*, 2 FCC Rcd 1293, 1295 (1987). Therefore, the proposed allotment of Channel 272A at Oroville, California, should be denied.

In lieu of the proposal set forth in the *NPRM*, Deer Creek proposes that the Commission allot Channel 272A at Quincy, California, as that community's sixth local aural transmission service. The Commission has previously allotted Channels 240A and 262A to Quincy, which is the county seat of Plumas County, California. Quincy is currently served by stations KPCO(AM), KHGQ(FM), and KNLF(FM), which are currently licensed to the community. In addition, on July 15, 2003, the Commission issued two construction permits for

stations KQNC and KJCQ authorizing the commencement of new noncommercial FM service to Quincy. See File Nos. BNPED-20000119ABU and BNPED-20000517AFH, respectively.

As demonstrated in the Engineering Statement annexed hereto, the proposed allotment of Channel 272A at Quincy complies with the Commission's distance separation requirements. To avoid a short-spacing to station KNTK(FM), Channel 272C1, Weed, California, Deer Creek has proposed a site restriction of 10 kilometers southeast of Quincy. The reference coordinates for Channel 272A at Quincy are located at North Latitude: 39° 51' 35" West Longitude: 120° 53' 24". As shown in the contour map contained in the Engineering Statement, the proposed operation on Channel 272A at Quincy from the reference coordinates will enable the new Class A facility to provide greater than 70 dBu coverage to the entire Quincy community. *See* Engineering Statement at 4.

If the instant counterproposal requesting the allotment of Channel 272A at Quincy is adopted, Deer Creek will file an application for a construction permit for the new Class A facility, and, if its application is granted, will promptly construct and operate the new station at Quincy.

WHEREFORE, in light of the foregoing, Deer Creek respectfully requests that (1) the proposal set forth in the *NPRM* to allot Channel 272A at Oroville, California be DENIED, and (2) the counterproposal set forth herein to allot Channel 272A to Quincy, California as that community's sixth local transmission service be ADOPTED.

Respectfully submitted,

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Engineering Statement

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Engineering Statement Comments and Counterproposal in MB Docket No. 04-350 October 2004

This Engineering Statement has been prepared on behalf of Deer Creek Broadcasting, LLC ("Deer Creek"), licensee of stations KEWE 1340 kHz Oroville, KPAY 1290 kHz Chico, KHHZ Channel 249B1 Oroville, KHSL-FM Channel 278B1 Paradise, and KMXI Channel 236B Chico, in support of Comments to be filed in MB Docket No. 04-350. In that proceeding, Linda A. Davidson ("Davidson") has proposed the allotment of Channel 272A at Oroville, California. The Notice of Proposed Rulemaking ("NPRM") in this proceeding was released on September 3, 2004.

As will be demonstrated below, the allotment of Channel 272A at Oroville does not comply with the Commission's community of license coverage requirements. Deer Creek counterproposes that Channel 272A be allotted at Quincy, California.

Channel 272A at Oroville

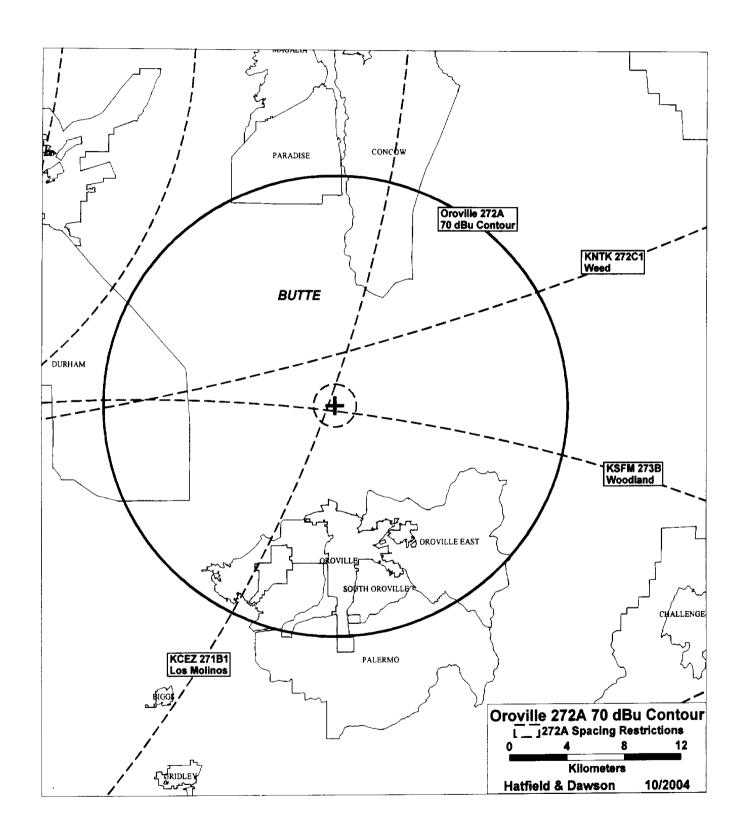
As was noted in the NPRM, this allotment requires a site restriction 9.4 kilometers north of Oroville in order to avoid short-spacing to the licensed transmitter sites of stations KCEZ Channel 271B1 Los Molinos and KSFM Channel 273B Woodland.

The City of Oroville, however, is extensive in area, and the boundaries of the city were not clearly delineated on the map exhibit included in Davidson's petition. The attached map exhibit demonstrates that the standard Class A 70 dBu contour (16.2 km radius) from the proposed Oroville allotment coordinates does not encompass 100% of the City of Oroville (shown shaded). The far (south) side of Oroville is located 17.3 kilometers from the proposed allotment coordinates. Neither will an adjustment in the allotment site coordinates correct this deficiency without simultaneously creating a short-spacing to KSFM Channel 273B Woodland.

Section 73.315(a) of the Commission's Rules states that "The transmitter site shall be chosen so that...a minimum field strength of 70 dB above one uV/m (dBu), or 3.16 mV/m, will be provided over the entire principal community to be served." The Commission has consistently required that allotment proposals encompass 100% of the principal community within the standard 70 dBu contour distance for the class of the allotment. See, for example: Milford, Utah, MB Docket No. 02-331, R&O released June 10, 2004; Crawfordville, Georgia, 17 FCC Rcd 25070 (2002); Indian Wells and Indio, California, 15 FCC Rcd 23845 (2000).

As the proposal to allot Channel 272A at Oroville does not comply with Section 73.315(a) of the Commission's Rules, it is deficient and therefore must be denied.

Hatfield & Dawson Consulting Engineers



Channel 272A at Quincy

As outlined in the attached channel study, Channel 272A can be assigned for use at Quincyin compliance with the Commission's applicable Rules and Regulations regarding the separation among FM allotments. A site restriction is necessary in order to avoid short-spacing to station KNTK Channel 272C1 Weed, so for this study allotment site coordinates at N39-51-35 x W120-53-24 have been used. This site is 10 kilometers southeast of Quincy. The nominal distance to the 70 dBu F(50,50) contour for a Class A station is 16.2 kilometers. Therefore, and as demonstrated by the attached 70 dBu contour map, this site will provide greater than 70 dBu coverage for all of Quincy.

The allotment of Channel 272A at Quincy will provide the sixth local service at that community. Quincy is already served by AM station KPCO 1370 kHz and by FM stations KQNC Channel 201A (construction permit issued 7/15/2003), KJCQ Channel 203C2 (construction permit issued 7/15/2003), KNLF Channel 240A, and KHGQ Channel 262A. The Quincy Channel 272A allotment will provide aural service to 9,320 persons.

SEARCH PARAMETERS FM Database Date: 041011 Page 1

Channel: 272A 102.3 MHz
Latitude: 39 51 35
Longitude: 120 53 24
Safety Zone: 32 km
Job Title: QUINCY 272A

Call Status	City St FCC File No.	Frea.	HAAT (m)		Longitude	deg-True	(km)	Req (km)
ADD	PORTOLA CA RM-rfs010*	269A 101.7	0.000		39-49-59	94.7	35.07	
KRNV-FM LIC	RENO NV BMLH-030624AAS	271C3 102.1		DA	39-35-03 119-47-52			89 CLOSE
RSV	RENO NV -	271C3 102.1			39-35-03 119-47-52		98.52 9.52	89 CLOSE
KRNV-FM CP	RENO NV BPH-021224ACO	271C3 102.1	11.000 150.0		39-35-03 119-47-54		98.47 9.47	
NEW-T APP	BERRY CREEK CA BNPFT-030314CKU	272D 102.3			39-39-07 121-27-43			0 TRANS
K272CQ LIC	BURNEY, ETC. CA BLFT-880317TB	272D 102.3		DA	40-52-32 121-46-12			0 TRANS
K272DX CP	GRASS VALLEY CA BNPFT-030709ABC	272D 102.3			39-14-45 120-57-56			0 TRANS
ADD	OROVILLE CA RM-10815	272A 102.3	0.000		39-35-51 121-34-11		65.14 -49.86	
KNTK LIC	WEED CA BLH-991124AAQ	272C1 102.3	15.500 592.0		41-21-30 122-12-21			200 CLOSE
K272DR LIC	CARSON CITY NV BLFT-960111TL	272D 102.3		DA	39-15-31 119-42-16		121.80 0.00	0 TRANS
K272DA LIC	STATELINE, ETC. NV BLFT-880107TB	272D 102.3		DA	39-04-56 120-10-31		105.99 0.00	0 TRANS
NEW-T APP	EAST QUINCY CA BNPFT-030317CWW		0.010 1033.0		39-53-00 120-56-40	299.5	5.35 0.00	0 TRANS
NEW-T APP	PARADISE CA BNPFT-030317HK	273D 102.5			39-47-01 121-40-44			0 TRANS
K273BI CP	TRUCKEE CA BNPFT-030825AAI	273D 102.5	0.010 828.0	DA	39-14-29 120-08-20	136.6		0 TRANS

FMSTUDY.EXE Copyright 2002, Hatfield & Dawson, LLC Version 1.60

SEARCH PARAMETERS

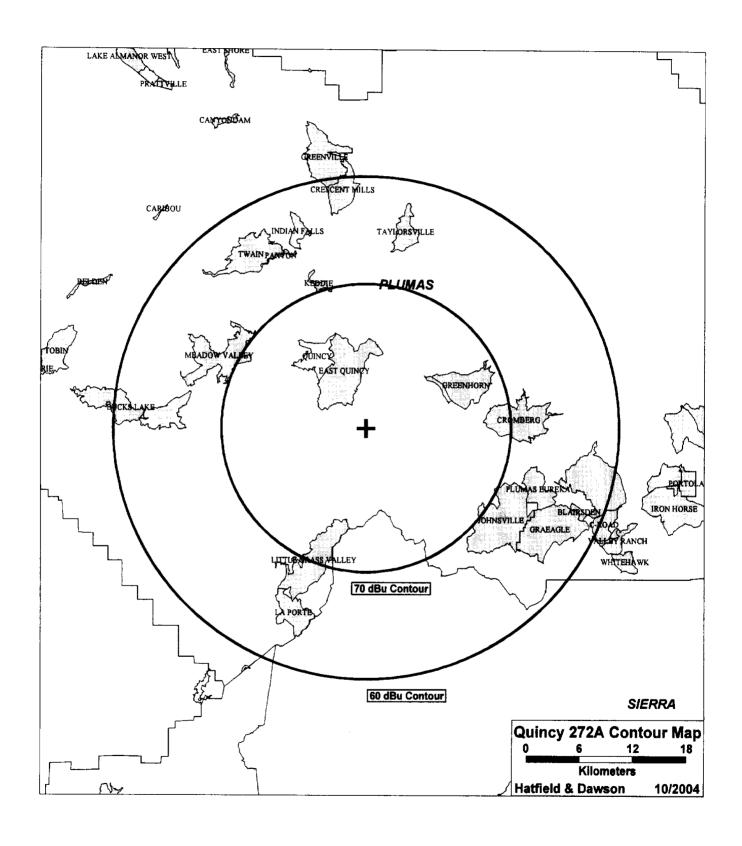
FM Database Date: 041011

Page 2

Channel: 272A 102.3 MHz Latitude: 39 51 35 Longitude: 120 53 24 Safety Zone: 32 km Job Title: QUINCY 272A

Call Status	City St FCC File No.	Channel ERP(kW) Freq. HAAT(m)	Latitude Longitude		Dist (km)	Req (km)
ADD	SILVER SPRINGS NV RM-DD-125	273C 0.000 102.5 0.0	39-30-00 118-40-48	101.2	193.76 28.76	165 CLEAR
KWYL	SOUTH LAKE TAHOE CA BLH-991208AAR	275C 39.000 102.9 892.0	39-18-38 119-53-01	125.0	105.80 10.80	95 CLEAR
KWYLaux CP	SOUTH LAKE TAHOE CA BXPH-020517AAT	275C 7.900 102.9 651.0	39-15-34 119-42-16	122.9	121.75 0.00	0 AUX

= END OF FM SPACING STUDY FOR CHANNEL 272 -



Statement of Engineer

This Engineering Statement supporting comments filed in MB Docket No. 04-350, has been prepared by Erik C. Swanson under my direct supervision. All representations herein are true to the best of my knowledge. I am an experienced radio engineer whose qualifications are a matter of record with the Federal Communications Commission. I am a partner in the firm of Hatfield & Dawson Consulting Engineers and am Registered as a Professional Engineer in the States of Washington and California.

Signed this 18th day of October, 2004.



Benjamin F. Dawson III, P.E.

Ent C Tuanan

Erik C. Swanson

CERTIFICATE OF SERVICE

I hereby certify that on this 25th day of October, 2004, a copy of the foregoing "Comments and Counterproposal" was hand-delivered or sent by first-class mail, postage prepaid, to the following:

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* Hand Delivered